



# Advertising and Insertion Rates for Hear Ye! Hear Ye!

*The Official Publication of the  
Prince William County Bar Association, Inc.*

## 2011 Rates and Dimensions Information

### Display Advertising

Size	Width X Height	1X	3X	6X	12X
Discount			10%	15%	20%
Full Page	7 ½" X 9"	\$150	\$135	\$128	\$120
2/3 Page Vert.	4 ¾" X 9"	\$100	\$90	\$85	\$80
½ Page Horz.	7 ½" X 4 ¼"	\$75	\$68	\$64	\$60
1/3 Page Vert.	2 ¼" X 9"	\$50	\$45	\$43	\$40
1/3 Page Horz.	7 ½" X 3"	\$50	\$45	\$43	\$40
2 Col. Square	4 ¾" X 4 ¼"	\$50	\$45	\$43	\$40
1/6 Page Vert.	2 ¼" X 4 ¼"	\$30	\$27	\$26	\$24
Business Card	3 ½" X 2"	\$25	\$23	\$22	\$20

*Ads must be camera ready.*

### Inserts

Size	Width X Height	1X	3X	6X	12X
Discount			10%	15%	20%
Full Page	8 ½" X 11"	\$100	\$90	\$85	\$80
Fee includes production on 20lb white copy paper, single side, from camera ready copy, and insertion and mailing fees. Inclusion of insert must not increase postage.					
Full Page	8 ½" X 11"	\$50	\$45	\$43	\$40
Insertion and mailing fees only, advertiser provides the required number of inserts on 20 lb paper as well as an electronic file. Inclusion of insert must not increase postage.					

### Classified Advertising

Rates apply to non-members of the Prince William County Bar Association.

50 words or less	\$20.00	51-100 words	\$35.00
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*The editorial staff of Hear Ye! Hear Ye! will retain sole discretion on the use of display advertising, inserts or classifieds and will base that determination on the interests of the membership of the Prince William County Bar.*

*Hear Ye! Hear Ye!* is the official publication of the Prince William County Bar Association, Inc. It is published monthly, with a circulation of approximately 440 member attorneys and the Judges of the 31<sup>st</sup> Circuit. Readership also includes non-attorney staff and court services personnel.

*Hear Ye! Hear Ye!* contains information regarding a variety of topics of interest to its readership, including educational opportunities, news from the courts, legislative updates, legal services, news from the Virginia State Bar and other professional associations, interviews, and general news about the PWC Bar Association and its *pro bono* programs, community service events and membership support activities.

Closing dates are the 10<sup>th</sup> of the month preceding publication.

**Payment must accompany all ads or inserts.** Rates are not agency commissionable. Make checks payable to the PWC Bar, Inc. Contact the Bar regarding instructions for electronic submittals. Send payment to:

Prince William County  
Bar Association, Inc.  
P.O. Box 31  
Manassas, VA 20108  
(703) 393-8865  
FAX (703) 331-5683  
Email [pwcbal@verizon.net](mailto:pwcbal@verizon.net)